



# EZEQUIEL ARROYO

## Multimedia Designer & Video Editor

**Date of Birth:** 04/30/1988

**Based in:** Buenos Aires, Argentina



**EMAIL**

**eze.arroyo@gmail.com**



**PORTFOLIO**

**www.ezequike.com.ar**

### EXPERIENCE

- **Publicis**

August 2022 – 2025

**Digital Producer**

Design, banner animation, and video editing for Mondelez, Samsung, Danone, Renault, Fiat, among others. Constant use of editing and production software: After Effects, Photoshop, Adobe Animate, Illustrator.

- **+ Wunderman Thompson**

April 2022 – July 2022

**Senior Designer & Animator**

Design and development of visual pieces — static for outdoor media and animated in both HTML5 and Adobe After Effects. Exclusive work for MOVISTAR ARGENTINA.

- **MCCANN // MRM**

August 2012 – December 2020

**Multimedia Designer**

Multimedia designer for various agency clients, with a main focus on HTML5 banners and design work for General Motors and Latam Airlines.

- **Asociación de Ideas**

September 2024 – 2025

**Multimedia Designer**

IA production, design and animation of videos for social media of various brands in the Argentine Veterinary Industry.

- **SUPER, Colombia**

September 2021 – March 2022

**Senior Video Editor & Animator**

Video editing, animations, and graphic design for the Mercado Libre account in Colombia. Pieces created for both digital media and outdoor advertising.

- **El Taier, Guatemala**

December 2020 – April 2021

**Senior Designer, Editor & Animator**

Creation of animated pieces, static visuals, and videos for brands such as 7up, AMP 365, Adrenaline Rush, and other clients based in Guatemala. Regular use of After Effects and Photoshop, among other graphic tools.

### SKILLS

**IA Production, Multimedia Design, Motion Graphics, HTML5 Banner Animation, Illustration, Video Editing, CSS, Graphic Design**

### EDUCATION

- **Universidad de Palermo**

March 2007 – April 2010

**Image and Sound Design**

- **St. Mary's Int. College**

March 1998 – December 2005

**International Baccalaureate**

### LANGUAGES

**English: Advanced (FCE – Cambridge)**